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<u>Abstract</u>

The process from negotiating a start-up package to navigating the process of interacting with the administration and recruiting and managing students is something few PUI faculty are trained for. This workshop covers the following topics: project selection, student selection and management, benefits and risks of collaboration, working/negotiating with your chair and dean for institutional support, understanding institutional culture, and the basics of proposal writing.

This interactive session will give pre-tenured faculty the opportunity to learn from and discuss with experienced faculty how to establish and manage a research program with undergraduate students, primarily in the natural sciences.

<u>Outline</u>

- 1. What is UG research?
- 2. Selection of research projects
- 3. Selection of students
- 4. Mentoring undergraduates
- 5. Group structure
- **6.** Collaborations benefits and pitfalls
- 7. Role and importance of institutional support
- 8. Grantsmanship and proposals Fundamentals of proposal writing

What is Undergraduate Research? Undergraduate research is an investigation or inquiry conducted by an undergraduate (in collaboration with a faculty mentor) that makes an original intellectual or creative contribution to the discipline Assumes faculty members subscribe to the "teacher-scholar"

- Assumes faculty members subscribe to the "teacher-scholar model"
- Promotes the concept that both students and faculty members are partners and are committed to and have a shared interest in the research experience and its success
- Educational benefits gained by students
- Faculty receive professional recognition
- The research community benefits from wider scientific contributions – and society
- Institutional recognition and prestige

So....Why should you engage in UG research?

- Expectations department, college and discipline
- Keeps you connected with other scientists and keeps you up to date on advances and literature
- Keeps you intellectually vital and engaged
- Enhances student learning and outcomes
- It's enjoyable and stimulating

Characteristics of Undergraduate Research

Mentorship

Originality

- Should be novel entirely or partially
- Student should make a significant, original, and meaningful contribution

Acceptability

Uses approaches, methodologies, and techniques that are appropriate and recognized in the discipline

Dissemination

 A final, tangible product for which both the process and results are peer-reviewed, critiqued, juried, judged, etc. (ideally a journal publication)



Selection of Projects for Undergraduate Research

- Pursue projects that are interesting and doable within the context of your environment (students – ability and number, resources, time, instrumentation, etc.)
- Choose a project that allows you to start immediately
- Pursue projects which are interesting to you <u>and others!</u> Take advantage of your expertise but don't get mired in the past – be willing to reach out and extend. Within the context of your expertise, demonstrate your intellectual independence (from former advisors)
- Scientific merit is essential for funding and publication
- Decide whether to chose smaller more focused projects for each student or larger projects for which students may do a piece (pros and cons)



Selection of Projects for Undergraduate Research

- Pursue projects that can be conducted during the academic year as well as in the summer (continuity)
- Choose projects which can be pursued by students at various levels (freshmen- seniors, HS -?)
- Plan for problems they will come up e.g. dead end steps, instrument failures – always have a Plan B!
- Choose projects, especially initially, in which the likelihood of success is high – you need those results!
- Choose projects in which you can be a good mentor
- Give appropriate safety instruction be wary of hazardous projects

Choosing a Project

- Be critical is this fundable and publishable?
- Is this an idea whose time has come? Or gone?
- Pursue multiple lines of investigation simultaneously
- > Divide work so students function in series and in parallel
- Find your niche but don't get too comfortable!
- Be receptive to serendipity

Pursue a project that:

Enables you to start <u>immediately</u> after beginning your faculty position

 $\star \mbox{Continuity}$ of research and publication important for reviewers

***Integration of research and education essential to developing** your professional career

Begin pursuing funding opportunities <u>before</u> you arrive on campus.

Choosing Projects

What about total synthesis of natural products? It depends on the target...



Maitotoxin (MTX)

Probably not !



STUDENTS AND THEIR SELECTION

- They need not have the highest GPA
- They should be curious, inquisitive, dedicated and diligent
- Be able to work independently and in collaboration with others
- They need to be able to work carefully
- Ask your colleagues for student recommendations

Selecting Students

Recruit deliberately, but be *choosy*

Be enthusiastic, but honest about expectations

Be patient, but know when to cut them loose

MENTORING UNDERGRADUATES

- They require considerable individualized attention
- Be friendly with students but find what level of familiarity with them is appropriate for you
- Even the brightest student can accomplish only so much
- Give them adequate background and reading
- Set ground rules that you intend to enforce
- Their goals are not the same as yours

MENTORING UNDERGRADUATES

- Be patient. Don't sweat the small stuff
- You are now a role model
- Think before you speak in front of them
- Emphasize laboratory safety
- Learn how to motivate students who have little initiative
- Teach them to maintain good records give examples
- Give encouragement on failed projects

Above all, be accessible

Traits of Effective Mentors

Effective mentors often possess such qualities as:

- Accessibility: An approachable attitude.
- *Empathy:* Personal insight into what the student is experiencing.
- Open-mindedness: Respect for each student's individuality and career goals.
- *Consistency:* Routinely acting on your stated principles.
- Patience: Awareness that students make mistakes and that each person matures at his or her own rate.
- *Honesty:* Ability to communicate the hard truths about a student's performance.

Adapted from Making the Right Moves: A Practical Guide to Scientific Management for Postdocs and New Faculty, Second Edition, Howard Hughes Medical Institute and Burroughs Wellcome Fund, 2006

Strategies For Effective Mentoring In Your Laboratory

- ***** Make Everything a Learning Opportunity
- ***** Set Specific Goals and Measures of Accomplishment
- ***** Encourage Strategic Thinking and Creativity
- ***** Uphold Professional Standards
- ★ Impart Skills
- Provide Networking Opportunities
- ★ Give Moral Support
- Adapted from Making the Right Moves: A Practical Guide to Scientific Management for Postdocs and New Faculty, Second Edition, Howard Hughes Medical Institute and Burroughs Wellcome Fund, 2006



Mentoring Expectations

- ★ Mentoring undergraduates is first and foremost an educational activity.
- ★ Undergraduate research students are not graduate students!
- ★ Mentors must accommodate to students' varying levels of preparation, skills, and abilities.
- ★ It takes time and patience to mentor an undergraduate student.
- ★ Interactions between an undergraduate student and his/her mentor are critical to a successful research experience.



Mentoring Considerations

- ***** Expected hours in the laboratory
- ★ Proper notebook record-keeping
- ***** Care, maintenance, and use of instruments
- ★ Safety and research responsibility
- ***** Expected outcomes of research project and faculty mentor expectations
- ★ Expected timeline for research activities



Mentoring Challenges

- ***** Motivating a student who shows little independent initiative
- **★** Encouraging a student who is frustrated by a project that fails
- ★ Advising students of unrealistic expectations of research
- ★ Training a student to maintain careful records
- **★** Convincing a student of the importance of routine and sustained effort

If I had one piece of advice to give it's that although you've been hired for your scientific skills and research potential, your eventual success will depend heavily on your ability to guide, lead, and empower others to do their best work.

—Thomas Cech, 1989 Nobel Laureate and President, HHMI

Working with Students

- Students should do regular hours
- Talk with students who aren't making it
- Have regular group meetings and student reports. Rotate speaking assignments
- Require final a presentation/report
- Encourage conference presentations
- Keep their chins up!



- Start with discussion before the semester, perhaps invite prospective students to group meetings
- Hand out ideas & references; then meet later
- Agree on a project before the semester
- Do ordering and collect schedules
- Have a group meeting early in the term
- Do training and communicate regularly
- Present deadlines and targets

Successful Professors

- Do research all year and do their best to get research support.
- Work in the lab at least parttime.
- Keep the group motivated
- Sometimes make hard decisions
- Have a passion for science and student success.

- Link research with courses to try new ideas, recruit students and begin training before research
- Present and publish
- Want the best for their students after graduation

When Working with Students

-Remember

- Listen to successful colleagues at similar institutions and learn from existing examples
- Listen to students and learn from success and mistakes
- Find students that match your lab personality and goals
- UGR really does matter for your students



GROUP STRUCTURE

- Students with a range of experience
- Maintain continuity with students who will work in your group during more than 1 year
- Appropriate groups size is necessary for
 - Student satisfaction and understanding
 - Leadership development
 - Research productivity
 - Giving you more personal time

COLLABORATION -BENEFITS

- Makes available additional methodologies, equipment, expertise
 Possible greater productivity per dollar
- Cross-fertilization of ideas may enhance chances for funding
- Allows you to stay abreast of a greater range of research
- Can serve to bring together a range of departments
- May lead to new innovative curricular ideas
- Develop student skills needed in future employment
 - > Teamwork
 - Multi-disciplinary cooperation
 - Develop skills for communication across boundaries of traditional disciplines



COLLABORATION – PITFALLS

- Structures of departments and divisions dictates budget and indirect cost allocations
- Research timescales may be different
- Faculty evaluation -Who receives credit can be important in promotion and tenure decisions
- Must demonstrate to reviewers and research community that the level of research and intellectual rigor match that of single disciplines

Key Institutional Administrators

Chair

Dean

Sponsored Program Director

Provost (VPAA)

(President)

<u>Chair</u>

- Chairs are chosen by a variety of means and for a variety of reasons
- The Chair plays an essential and pivotal role in the administrative chain; their support is needed to proceed further up the chain (to the Dean)
- Chair is the key in finding and allocating resources
- Chair is the lead in creating a departmental environment that facilitates undergraduate research

Why is Institutional Support Necessary?

- Start-up costs (and continuing costs)
- Space allocation
- Equipment (and maintenance)
- Student support (AY and summer)
- Faculty summer support
- Support staff
- Reassigned time (for research and proposal writing)
- Recognition of your efforts

Supplies

Travel Support

Problems/Issues

- Insufficient resources to accomplish goals research, curriculum developments, programmatic enhancements
- <u>Institutions in transition</u> teaching → research (mindset against research at top leadership?, with faculty?)
- <u>Indirect Cost Returns</u> F&A policy; to PI in form of travel, equipment acquisition, supplies, student support, etc.

Understand the Institutional Culture (essential)

- What are the <u>expectations</u> (teaching <u>vs.</u> research <u>or</u> are they integrated)?
- Understand the institution's mission and how UG research can enhance and support it; act constructively to change it
- Is research (scholarship) <u>valued</u>? Is the teacher/scholar model the norm or the exception?
- If UG research is not central to the mission, reference other successful peer institutions
- Model successful peer institutions

The answers to these questions determine whether you have a significant uphill battle to pursue your research

Interacting with Administrators

- Convince otherwise skeptical administrators who are not already attuned to research about why supporting this will advance the institution (e.g. recruiting, retention, improved image and visibility to public, employers and grad schools)
- Arguing just on the basis that it's good for the student usually doesn't fly (nor does just arguing!)
- Use appropriate literature to support your view
- Encourage administrators to attend CUR Institutes e.g. Institutionalizing UG Research and to send faculty to the CUR Proposal Writing Institute

Interacting with Administrators

- Offer solutions whenever you present challenges or problems
- Offer Plan A and Plan B, recognizing different contextual constraints
- Present a proposal in the context of how it would address one or more of the major goals of the department, college or institution
- Encourage the thinking that UG research is not a separate activity apart from the educational experience but is an integral part of UG education

The Start-Up Package

- Remember the ball-park figure given during your interview, and after you are offered the job, negotiate higher.
- Spread your start-up funds over 366 days. Your administration might be able to increase the size of your package because it is being spread over two or even three fiscal years.
- Start-up is not just money! Negotiate your teaching and service load.
- If your impressions from the Dean are different than those from the department chair, seek clarification.
- Within reason, ask for tenure expectations to be provided as part of your offer package.

<u>Network</u>

- Talk with successful colleagues (at your school and at other institutions, especially successful peer institutions); how have they achieved their success?
- Attend supportive professional meetings (e.g. ACS, CUR national meetings, PKAL, etc.)
- Don't work in a vacuum collaborate when appropriate
- Collaborations interdisciplinary or multidisciplinary; bring together faculty in new groups with common goals



"Although humans make sounds with their mouths and occasionally look at each other, there is no solid evidence that they actually communicate with each other."



Securing Funding







Why write grant proposals?

- Most projects requires money students, supplies, instruments, travel, etc.
- Develops your scholarly ideas and helps you focus even if not funded
- May be expected by your department and/or university (promotion/tenure)
- Supports students





"Pardon me, but could you tell us where the public trough is?"



Here it is!

Some Reasons Given Why Grant Proposals Aren't Written

- Feeling that one doesn't have the time
- Convinced they won't be funded
- Aren't serious about doing research/scholarly activities
- Don't have adequate support or resources
- Unable to pursue major transformative projects
- Inadequate rewards for effort level



- Develop an <u>original</u> and excellent idea which meritorious (intellectual merit) – but <u>doable</u> within your context
- Investigate funding sources (Grants office, CUR, colleagues, agency program officers, etc.)
- Write a proposal <u>before</u> you arrive and the AY begins
- Read and follow PA/RFP guidelines carefully
- Don't work in a vacuum ask others to read your proposal and be critically constructive
- Include preliminary results if possible
- Avail yourself of the many resources on grant/proposal writing



- Be <u>clear and concise</u> in all your writing
- Explain why your proposed work is <u>important</u> to the discipline (and society, if appropriate)
- Explain your experimental approach and how it will solve the problem
- Address possible obstacles (awareness) and how they may be circumvented (Plan B, or C)
- <u>Credentialing</u> the reviewers must be convinced that <u>you</u> and your team (UGs) can be successful
- Convince reviewers that you have the appropriate infrastructure and institutional support to be successful



- Highlight the impact of the work on undergraduates and that they (under your mentorship) can do the work
- Understand the review process and the reviewers
- Work with your grants/sponsored programs office

Bottom line

High quality science is essential -

Necessary, but not sufficient!

Tips for Success (1)

- Find a funding source appropriate to your interests
- Start with an excellent idea—not a rehash of earlier work
- Clearly explain the significance of the work to discipline/society
- Clearly explain the experimental work and how it will answer the question or solve the problem
- If risky, cite alternatives to overcome problems
- Convince reviewers that you can do it in your setting
- Address impact on students

Be kind to reviewers – they hold your fate!

Tips for Success (2)

- Review proposals that have been funded contact PIs
- Have others read your proposal honestly and critically
- Seek out successful colleagues
- Work with your office of sponsored programs allow time
- Start early give yourself enough time
- Read the program announcement (PA, RFP)
- Speak with a program officer
- You will never get a grant if you don't submit a proposal!



- Talk with successful colleagues ask them to read and critique your proposal (give them time)
- Speak with previous reviewers know the review process
- Obtain copies of funded proposals (but don't copy!)
- **Don't work in a vacuum collaborate when appropriate**
- Become a reviewer (volunteer via Program Officer); even new folks can be involved – but not when you are submitting!

Gaining Funding – There is Help



Council on Undergraduate Research (CUR) Proposal Writing Institutes

http://www.cur.org/institutes/Proposal.html

- > Workshops at Regional / National Meetings
- Agency Regional Grants Conferences (NSF and NIH)
- Getting Science Grants: Effective Strategies for Funding Success, Thomas R. Blackburn
- > Grant Application Writer's Handbook, Liane Reif-Lehrer





Grantsmanship and Proposal Writing

Remember:

You will never get a grant unless you submit a proposal!

CUR Books

How to Get Started in Research

How To Mentor Undergraduate Researchers (2010)

<u>Transformative Research at Predominantly</u> <u>Undergraduate Institutions</u>



CUR INSTITUTES:

Beginning a Research Program in the Natural Sciences at a Predominantly Undergraduate Institution

Proposal Writing Institute

www.cur.org

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Thank you!

Comments? Questions ?



Additional Slides

Undergraduate Research Summit

http://www.bates.edu/x50817.xml

- Examines issues involved in undertaking and sustaining chemistry research at predominantly undergraduate institutions (PUIs)
- Provides recommendations on how to enhance the amount, quality, productivity, and visibility of research at PUIs

Goals for Student Involvement

- Learn how knowledge is generated valuable to all students
- Learn to think analytically and critically and how to evaluate data and information
- Learn to be creative
- Make a real contribution to the advancement of knowledge (research productivity)

Side benefits

- Enhance resume/experience
- Learn new methods, techniques and instrumentation
- Learn to work as part of a team

Advantages/Benefits of Involving Students in Research <u>For Students</u>

- Brings together concepts/ideas from different classes & disciplines
- Develops critical thinking skills
- Teaches problem solving skills
- Strengthens and reinforces communication skills (oral and written)
- Exposes them to a research environment
 - Open questions
 - State-of-the art equipment
 - Culture of academic scholarship
- Introduces them to a career in research

Barriers to Engaging Undergraduates in Productive Research and Scholarly Activities

<u>Faculty</u>

•Time – teaching loads, released or reassigned time

•Resources – equipment, library, supplies, dollars

•Rewards – recognition, travel

Mentoring experience

•Doable projects

Students

•Time – in appropriate blocks

•Commitment – intellectual

•Knowledge – appropriate skills – research, writing, performance

•Funding – for time, travel (grants, work study, credit, volunteer)

•Projects of interest

•Ability to work independently

The Program Announcement

- Read the PA carefully, then read it again!
- Adhere to it in detail and without exception
- Pay particular attention to eligibility, award size, format, page length, font size, etc.
- After completing your proposal, read the program announcement again!
- If there are questions, contact a Program Officer

Contact the Program Officer

- Early (and often?) they are there to help and want you to succeed. They are a very underutilized resource. E-mail, call, or visit
- Ask any questions you have <u>after</u> carefully reading the Program Announcement
- Discuss your proposed project ideas do they fit?
- Understand the review process (de novo or past history)
- Understand current funding rates, program patterns and special emphases

Fundamentals of Proposal Writing Know Internal Institutional Process

- Consult with SRO ("Sponsored Research Office") early and often
- Comply with internal institutional processes e.g. obtain necessary signatures, comply with timelines
- Secure sources of matching funds e. g. department, Dean, SRO
- Work with the Development Office as appropriate
- Secure In-Kind dollars realistically (auditable)
- Secure letters of support as appropriate don't commit others without their knowledge. Allow time to acquire



Submission Considerations

- Know deadlines don't push them; haste and stress lead to mistakes
- Electronic submission may be by FastLane (NSF) or Grants.gov
- Don't wait until the last minute to learn the process!
- Don't wait until the last minute to submit it shows (coordinate with your SRO)



If the Proposal is Rejected

- After your initial response to the news, step back and give careful and objective consideration to the reviewer comments. The proposal really can be improved!
- Realize that resubmissions have a much higher success rate assuming they are modified appropriately.
- Contact your Program Officer with questions measure and temper your comments.
- Plan on a resubmission informed by your experience and discussions. Don't be discouraged. No funds are awarded without effort.